

Automotive Transportation Service

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KITCHENER-WATERLOO AND DISTRICT ATSSA NEWSLETTER

October 2007

SEPTEMBER MEETING:

Manwin Enterprises Inc. and guest speaker *Brian Lawrence* the Canadian Sales Representative for *indel B*, introduced the “*Sleeping Well 950 - Nite & Day Air Conditioning System*”, an anti-idling solution 12 vdc battery powered air-conditioner. Brian discussed the disadvantages of excessive idling and the cost benefits / savings of reduced idling. He also pointed out the design differences between *indel B*'s Sleeping Well system and it's competitors that lead to its success in other markets. From the amount of activity around their display after the meeting it would seem there was great interest in their product. Thank you to *Manwin Enterprises Inc.* and *Brian Lawrence* for introducing *indel B* to us.

OCTOBER MEETING:

Green Performance Systems is our sponsor this month, guest speaker and *CEO Lorne Shantz*, will discuss the “*Fleet Performance Optimization Program*.” *Lorne Shantz* recently partnered with friend and trucking industry veteran *Tom Hinsperger* to form *Green Performance Systems*, a distributor of engine performance enhancement products. Lorne's 22 years experience has spanned technical, sales and marketing activities in retail, logistics and distribution, project management and corporate development. Tom with nearly 30 years experience in the trucking industry as an owner/operator, and ten years as business owner of a custom exhaust company, has developed a unique understanding of the challenges and needs of today's operators. Both *Lorne* and *Tom* are excited to share their knowledge and experience with us. Come join us for information filled evening.

MEMBERSHIP:

We would like to welcome the following new members: Tom Hinsperger of Green Performance Systems and Shawn Harrington of Cambridge Truck & Trailer Ltd. Please make them feel welcome when you meet the new members.

IN MEMORY OF:

Brian Birnstihl of Battery Wholesale and a former member died on August 8th 2007.

CAREER PATHWAY:

The K-W and District ATSSA has on your behalf become involved with Career Pathway. Career Pathway which will be held on Thursday October 25 / 2007 at the River Run Centre in Guelph, is a wonderful opportunity for member employers to potentially expose 1600 students to your company. There are a limited number of spots in our booth at the cost of \$135.00 per person to promote your company. They would be able to interact with the students at both sessions and distribute information on their company and the future opportunities.

If you would like more information about our booth please call Mark Spong or Karl Parkinson at Ryder. Or you can contact Jane at jane@guelphchamber.com she will be able to give you more information about the Career Pathway event.

LADIES NIGHT:

Ladies Night will be held on Saturday November 3, 2007 at the Holiday Inn. Come join us for the smorgasbord, dance and prizes.

FROM THE KITCHEN STAFF:

Fresh Baked Rolls, Assorted Salads, Oktoberfest Sausage, Schnitzel on a Bun with German Mustards and Sauerkraut, Dill Roasted Garlic Mashed Potatoes and Vegetable Medley.

MEETING INFORMATION:

MEETING PLACE: Holiday Inn
MEETING DATE: October 4/2007
MEETING TIME: 6:00 p.m. Dinner at 7:00 (Sharp)