

# Automotive Transportation Service

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**Superintendents'**



**Association**

K-W AND DISTRICT BRANCH

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## **KITCHENER-WATERLOO AND DISTRICT ATSSA NEWSLETTER**

**March 2005**

### **FEBRUARY MEETING:**

Thank you Waycon, our February 3rd 2005 sponsor and Steve Mollon our speaker. Steve Mollon, Canadian National Account Manager for International Truck and Engine Corporation, gave an interesting presentation on Telematics. If you were not able to get to the meeting and would like more information on Telematics, call any of the Waycon locations and they will help you out.

### **MARCH MEETING:**

Lance Hansen is looking forward to sharing the history and product line of Sterling Truck Corporation and Western Star Trucks at our March 3rd dinner meeting. It's a very fascinating story in which we will come away with a better understanding of who they are, the products they have to offer and most importantly the support and strength of their dealer network throughout Canada and the US.

Lance is the Sales Training Manager for Sterling Truck Corporation and Western Star Trucks. He represents both product lines at trade shows, national dealer meetings, regional meetings, sales training seminars and special customer events such as the upcoming K-W Automotive Transportation Service Superintendents Association dinner meeting.

This promises to be a great meeting, hope to see you there.

### **MEMBERSHIP:**

We would like to welcome the following new members: Mary Spieran - Bramhill Truck Centre, Gordon Beckwith - Golden Mile Automotive and Calvin Kettle - Bramhill Truck Centre.

### **APPRENTICESHIP:**

Good news, all the students for this term of the OYAP are placed and will be working hard to gain experience in the trade. We would like to thank those that placed students and to let any of those that missed out on this term and would like to have a placement at their shop next time to call any of the executives.

### **GOLF:**

Bryan has promised great weather for our May 27th 2005 Golf Tournament.

### **CFMS:**

There is an opportunity for any member that has not yet been to the CFMS and would like a chance to go on the K-W ATSSA sponsored trip. To get details and have your name entered in the draw, please call any of the executives.

### **FROM THE KITCHEN STAFF:**

Fresh Baked Rolls, Assorted Salads, Lasagna with Meat Sauce, Garlic Bread and Fresh Vegetable Medley.

### **MEETING INFORMATION:**

**MEETING PLACE:**  
**MEETING DATE:**  
**MEETING TIME:**

**Holiday Inn**  
**March 3/2005**  
**6:00 p.m. Dinner at 7:00 (sharp)**