

Automotive Transportation Service

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KITCHENER-WATERLOO AND DISTRICT ATSSA NEWSLETTER

June 2010

May Meeting:

We would like to thank *Kitchener Starter & Alternator Ltd.* and *Denso Sales Canada & Newton's Electric Inc.* for sponsoring our dinner meeting.

Denso Sales Canada and their regional dealer, **Kitchener Starter & Alternator Ltd.** introduced the Denso Heavy Duty line of Starters and Alternators.

Kitchener Starter & Alternator Ltd. has been serving the region of Waterloo & the surrounding area since 1977 with the remanufactures of DC Motors, Starters Generators & Alternators for **AUTOMOTIVE-INDUSTRIAL-HD TRUCKS-MARINE-FARM & CONSTRUCTION APPLICATIONS** and other applications. Thank you for sponsoring our meeting and sharing with us this information.

June Meeting:

Sponsored by Performance Initiatives Inc. representing BG Products, Inc.

BG Products based in Wichita, Kansas specialize in maintenance service solutions and extended drain synthetic lubricants for farm, fleet, industrial and automotive. Established in 1971, they have a complete line of equipment to service fluids on fleet and heavy equipment.

Performance Initiatives took over distribution of BG Products in southwestern Ontario in 2006 under the direction of **Kim Stankiewicz**.

A large percentage of a fleet's budget is spent on fuel. The presentation will focus on current trends in diesel fuels. The keynote speaker will be **Trace Whitehall** from **Fuel Additive Dosing Technologies**. He has developed an automated diesel fuel conditioner dispensing system to address the issues that will be covered in the fuel presentation.

Membership:

We would like to welcome the following new members **Darryl Gray** of **Hankook Tire Canada Corp.** and **John Gibson** of **Mackinnon Transport Inc.** Please make them feel welcome when you meet them at the meetings.

Trade Show October 7th / 2010

Keep the Trade Show in mind when planning your fall season, as in years past this will give you an opportunity to show case your business or service. Doug and Marc will give you more information later in the year.

From The Kitchen Staff:

The evening menu will be: Fresh Baked Rolls, Battered Haddock W/French Fries, Assorted Salads, and Fresh Vegetable Medley.

Meeting Information:

MEETING PLACE:
MEETING DATE:
DOORS OPEN:

Holiday Inn
June 3rd - 2010
5:30 p.m. Dinner at 7:00